Retrospectus
1967

Davenport College
of Business

Grand Rapids
Michigan
Is Ours...
M. E. Davenport brought to the Grand Rapids Business College a sound background of education, experience, and concepts. He had been a rural school teacher, had graduated from and taught at Ferris Institute, and had taught in the commercial department at Carthage College, Carthage, Illinois. In addition to his educational experience he had worked in the administrative offices of a steel mill in Chicago, Illinois. Although business offered him a promising career, the strong urge to be involved with young people in their efforts to make a career for themselves in business compelled him to look to education for his own life's work.

What sounded like a good opportunity as a teacher with the Grand Rapids Business College turned out to be a disappointment. Upon his arrival in Grand Rapids he found, instead of a going enterprise, an institution that was rapidly approaching disaster. To greet him were a handful of disgruntled students, a demoralized faculty, weak leadership, and debt-ridden institution not even remotely resembling the stature it had once enjoyed. Shortly after M. E. Davenport's arrival on the staff, the pressures that had built up were too great for the manager to tolerate. One morning he just didn't show up and disappeared from the scene.

It wouldn't be difficult to understand M. E. Davenport's temptation to desert the sinking ship. He was new with the institution. He had had no part in the decline to its unfortunate status. He was a young man and could look to several other opportunities that offered more potential and far fewer problems. What caused him to stay? The answer can be found in what we know was characteristic of him throughout the rest of his life. He simply could not turn his back on a student in search of assistance. Few if any teachers can point to as many hours spent in individual attention, help, and counseling with students in academic, financial, or personal difficulty—students needing inspiration—students in doubt—than could M. E. Davenport. He was a great teacher with a strong interest in the individual student. It is true that he was an unusually capable and creative administrator as the record of growth of his institution under his leadership reveals; but first and foremost was his devotion to the activities of the classroom, as evidenced by the teaching schedule he carried for 40 of the nearly fifty years he was president of this College.
Contents

Administration

Organizations

Sports

Advertisers
Foreword

Activities

Residences

Student Body
Foreword

The future belongs to those who prepare for it, and the surest, soundest preparation is education to the outer limits of one’s potential.

The greatest lessons are learned after formal education is over, for the skills and attitudes developed in college must yet be tested in the crucible of the market place.

It follows, then, that the effort devoted to the tasks of today is the premium that’s paid to insure successful tomorrows.

In the words of Abraham Lincoln, “I shall prepare myself today, and someday my chance will come.”

"Andy" Anderson
1967
No traces left of all the Busy scene, But that remembrance says: These things have been . . .

. . . in reminiscence of our Division Avenue location . . .
1949 - 1967
Clifton C. Wonders
DEDICATION . . .

Because he exemplifies the leader at Davenport College . . .
Because he is respected as such, and as a worthwhile citizen, not only of the college, but of the community in which he lives . . .
Because of the many hours he spends in extra work for the student and the interest he takes in student activities . . .
Because of his work for the future well-being of both the student and the college . . .
Because the staff of the 1967 Retrospectus wishes to honor him . . .
We dedicate this yearbook to Clifton C. Wonders.
JOSEPH BAKER
1903 - 1967

Custodial Supervisor
House parent – Warren Hall

Gone before
To that unknown and silent shore . . .

Lamb
ROBERT SAENZ
Died November 25, 1966

Your lost friends are not dead, but
Gone before, Advanced a stage or two
Upon that road which you must travel
In the steps they trod . . .

Aristophanes
Your 1967 Retrospectus Staff

FACULTY ADVISOR: Rev. David A. Cornell

CO-EDITORS – Thomas L. Chubinski
Mary LeGwin

STAFF:
STUDENTS,
Sharon Richmond
Gloria Gray
Sue Lyman
Carol Pell
Jean Gritter
Karen Wiles
Harry Brooks
Sue Lyman
Gloria Gray
Sonja Anderson
Tom Chubinski

ACTIVITIES,
SPORTS,
RESIDENCES,

ADVERTISING,
PHOTOGRAPHER,
BUSINESS MANAGER,
Jean Griner
Karen Wiles
Sue Lyman
Sonja Anderson
Mary LeGwin
The President of our College – Robert W. Sneden – is a national leader in the development of specialized business education; and Davenport College under his leadership has attained the status of one of the leading colleges of business education in the nation.

Mr. Sneden has achieved national recognition for his leadership in and contributions to business education. Among the recognitions he has received are his elections of the following state and national offices: President, Michigan Business Schools Association, Michigan Business and Education Association, National Association and Council of Business Schools, and United Business Schools Association. He also served on the board of the National Business Teachers' Association. Currently he is Vice-Chairman of The Accrediting Commission for Business Schools.

President Sneden is devoted to the cause of business education generally and to the private sector specifically. By far his greatest influence is the caliber of his local leadership and administration, his warm and congenial personality, and his dedication to the destiny of the College. The faculty and student body are proud of our President.
CHARLES A. ANDERSON  
Dean of Men  
Vice President for Student Services

TYRUS R. WESSELL  
Vice President for Business Affairs  
Treasurer

CLIFTON C. WONDERS  
Vice President  
Dean

ROBERT E. SCHMIEDICKE  
Vice President for Administration
CHARLES ANDREWS
Denison University, B.A.
Northwestern Univ. M.B.A.
Speech

ROBERTA BATES
University of Michigan, B.S.
University of Michigan, M.A.
English

CAROLE BLEAKLEY
University of Michigan, B.S.
Secretarial Science

REYNOLDS A. BRANDER, JR.
University of Michigan, A.B.
Wayne State University, J.D.
Law
LEONARD L. BRIDGE, JR.
Aquinas College, B.S.
Economics and Political Science

WALTER J. BROCK
General Motors Institute, B.S.
University of Michigan, LL.B.
Law

THOMAS H. BROWN
Central Michigan Univ., B.S.
Central Michigan Univ. M.A.

JAMES BOOTH BURR JR.
Michigan State University, A.B.
Wayne State University, LL.B.
Law
ROBERT L. BYTWERK
Calvin College, A.B.
Economics, Social Science

MARY CHAMBERLAIN
Ferris College, B.S.
Western Michigan University
Secretarial Science

STEWART A. CHRISTIAN
University of Michigan, B.A.
Wayne State University, L.L.B.
Law

DAVID A. CORNELL
Alma College, A.B.
Western Theological Seminary, B.D.
Graduate work Western Michigan U.
Communications
T. PHILIP DAVIES
Northwestern University, B.S.
London-Phoenix Insurance Group
School, New York City
Principles of Insurance

SCOTT DERR
Michigan State University, A.B.
Michigan State University, M.A.
Marketing and Management

RUTH M. LANGLAND
Aquinas College, A.B.
University of Michigan, M.A.

DONN S. LARSON
Ferris Institute, B.S.
Michigan State University
Secretarial Science
JAMES MCCREERY FLAGGERT
University of Michigan, A.B. – M.B.A.
University of Michigan, L.L.B.
Law

DONALD GHAREEB
University of Michigan, B.A.
University of Michigan J.D.

ROY HAMLIN
Michigan State University, A.B.
Michigan State University, M.A.
Social Science, Transportation

NORMA HANSEN
Michigan State University B.S.
Secretarial Science, Typewriting
MEREDITH HEALY
Davenport College
Western Michigan University
Nancy Taylor Course

JANE KILLMAN
Transylvania College
Michigan State University
English

MICHAEL F. KELLY
Aquinas College, B.S.
University of Detroit, L.L.B.
Law

ROBERT O. KINSMAN
University of Michigan, A.B.
University of Michigan, M.B.A.
Marketing Management
FAYE L. LENNON
University of Michigan, B.S.
Western Michigan University
Secretarial

LINDA LINDSAY
Western Michigan University, B.A.
Graduate Studies University of Michigan
English

LILLIAN E. MYNERS
Eastern Michigan University, B.S.
Secretarial Science

KENNETH R. OOSTERHOUSE
Calvin College, A.B.
University of Michigan, LLB
Law
BRUCE M. RADDER  
Lake Forrest College, B.A.  
Advertising

JEAN DUNSMORE  
Office Machines  
Voice Transcription

GLORIA REAHM  
Central Michigan University, B.S.  
Western Michigan University  
Secretarial

LARRY ELKINS  
Central Michigan University, B.S.  
Central Michigan University, M.B.A.  
Business Administration
FRANK S. SPIES  
University of Michigan, B.B.A.  
University of Michigan, LL.B.  
Law

GEORGIA STEPHENS  
Edinboro State Teacher's College, B.S.

LLOYD R. STEINFORT  
Ferris College, B.S.  
Michigan State University, M.A.  
University of Michigan  
Social Science

ROGER VANDERLAAN  
Ferris College, B.S.  
Central Michigan University  
Social Science
MARY JO VANDEWATER
Hope College
Medical Terminology
Orientation to Medical Secretary
Anatomy and Physiology

THOMAS GEIL
Notre Dame, B.A.
University of Michigan Law School
Law

LEFT:

B. MARGARET VOSS
DEAN OF WOMEN
Hartford Seminary Foundation
B.R.E.
Michigan State University, M.A.

RIGHT:

JAMES G. STAUFFER
ACADEMIC DEAN
Central Michigan Univ., B.S.
University of Michigan M.A.
Michigan State University
DONNA BURNS
Secretary to Vice President and Treasurer

BETTY SAUR
Secretary to President

JOYCE JUCHNIEWICZ
Secretary to Mrs. Voss

SHEILA CRAIG
Student Secretary to Mrs. Voss

NORMA JEAN MORRIS
Student Receptionist
ELIZABETH BIEBER
Secretary to Vice President and Dean

PATRICIA BACEHOWSKI
Secretary to Registrar

EILEEN PLATTE
Receptionist

ESTHER WEBBER
Placement Director
Maintenance Men

HUGH SANDERS – Superintendent of Building and Grounds

CLAUDE WILSON

JOE BAKER

BILL RYKE

NORWOOD GOLSON