FOREWORD

Retro-Spectus is Latin, meaning "Look Back." In selecting this title, the staff hopes to create a book that students will look back upon many years from now. We know that the value of this book will grow with the years.

The Retro-Spectus is the first yearbook in the history of Davenport Institute. We hope to establish precedence that will be continued many years to come.

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Through fifty years of success in the business field, one man has stood out a from all the rest as being a leader.

Probably no better tribute to this long devoted service to business education could be found than the following citation presented to him by Mr. Robert Slaughter, Vice-President of the McGraw-Hill Publishing Co., on his 50th anniversary.

For fifty years of distinguished service to education, notably in the field of private business school business education.
For his immeasurable contribution, personally and through the Davenport Schools, to the lives of thousands of young men and women.
For his invaluable contribution to the growth, development, and success of hundreds of business and industrial firms and professional offices in which graduates of Davenport Schools have been employed.
For his extensive contribution to the social and economic welfare of which he and his schools have been a part.
For his exemplary qualities as a true gentleman, devoted parent, and kindly neighbor.

For his diligent efforts and advances, we are honored to dedicate our first Retro-Spectus to Mr. M. E. Davenport.
Seated, left to right; Mr. Anderson, Mr. Wynalda, Mr. Sneden, Mr. Long, Mr. Bork, Mrs. Stewart, Mr. Baldwin.

Standing, left to right, Mr. McBain, Mrs. Sneden, Mrs. Wynalda, Mr. Wessell.

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These are the people who make the decisions for the six affiliated Davenport Schools. They meet and decide such questions as expansion of courses, as well as expansion of the physical land. The six schools include Davenport Institute, Grand Rapids; Detroit Business Institute, Detroit; Lansing Business University, Lansing; Parsons Business School, Kalamazoo; Saginaw Business Institute, Saginaw; and Northeastern School of Commerce, Bay City.
Any institution is the reflection of the personality of its leader.

The richly deserved "Man of the Year" award went to our President, Mr. Robert W. Sneden, for his enlightened, forceful, and dynamic leadership of the National Association and Council of Business Schools as its president in 1960.

Mr. Sneden has represented the interests of private business schools in high councils, including the White House Conference on Youth, called by former President Eisenhower.

Indeed, we can be proud of such an outstanding leader.
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